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Article Numbering :- The EAN numbering system guarantees

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unique and unambiguous identification of articles. These numbers can be used by manufactures, exporters, importers,

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wholesalers and retailers to communicate information regarding the goods or

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services ~~that~~ trade in. They trade in. Trade items are items which are not

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sold to consumers through a retail checkout but exchanged between

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companies. A trade unit may be a single product or a package which

15

is used for storing and shipping.

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EAN numbers are:

17

* Unique

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* Non-significant i.e. the EAN number in itself does not contain any product information. It is the

19

key to access a data base. Specific information on the unit is contained in the database.

Notes

* Multi-industry and international

* Secure - a check digit in every number guarantees secure data.

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M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S
★	★	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	★	★

capture.

M
A
R

A
P
R

09 EAN numbers are structured
with 14, 13 or 8 digits as
10 EAN-14, EAN-13 or EAN-8

like

11 EAN-14

V123456789012C

12 EAN-13

0123456789012C

13 EAN-8

000001234567C

14 ~~EAN-13~~

15 EAN-13 is used to identify
16 several items; i.e. consumer
17 items sold at the point-of-sale.

18 EAN-14 is used for identifying
19 trade units such as package
where the content items are
identical to each other.